



STANLEY LOCOMOBILE STANDARD CARRIAGE NO. 1.

THE LOCOMOBILE COMPANY OF AMERICA.

AMZI LORENZO BARBER, *President.*

LEO DROVICT LANGDON BARBER, *Vice-President.*

SAMUEL T. DAVIS, Jr., *Treasurer.*

FREELAND O. STANLEY and FRANCIS E. STANLEY, *General Managers.*

The placing of the Stanley Horseless Carriage on the market—the Stanley factory is now turning out more than ten carriages per day—opens up a new era. It brings within the reach of the man of ordinary means the power to travel in his own conveyance, at a rate of speed up to forty miles an hour—a rate of speed limited only by the character of the road—at a cost that is almost nominal.

It is possible, with the Stanley carriage—the purchase price involves an outlay of but \$600.00—to live twenty miles out of the city, and to make the daily trip in and out for a charge not exceeding three cents per passenger either way.

FIRST.—The carriage is itself a demonstrated success. It is so pronounced by those who have studied its construction and watched its performances. A single carriage has been tested over distances aggregating 10,000 miles.

SECOND.—Its price puts it within easy reach—\$600, f.o.b.

THIRD.—Its weight is less than 400 pounds.

FOURTH.—Its safety is assured. The boiler is tested up to 3,000 pounds to the square inch, but has a strength of about 5,000 pounds.

FIFTH.—It can stand for an hour, automatically regulated as to steam and fire, and be ready to start at a moment's notice.

SIXTH.—It has climbed a 36% grade. It can run up a 14% grade, on a country road, at fifteen miles an hour.

SEVENTH.—The carriage can run from 30 to 40 miles an hour according to gear used.

EIGHTH.—It is not only capable of great speed, but capable also of being regulated to follow the slowest truck.

NINTH.—It can be made ready to run at any time in less than ten minutes.

TENTH.—The fuel is obtainable in almost any town at 7 cents a gallon. Two persons have been carried 72 miles in the carriage for 17½ cents.

ELEVENTH.—The machinery is of a character to be easily and inexpensively repaired in any part of the country.

TWELFTH.—It is operated without jolt, or jar, or vibration.

THIRTEENTH.—It is operated without heat or offensive odors.

FOURTEENTH.—It is operated without noise, except when a slight puffing occurs on climbing a grade.

FIFTEENTH.—Its operation is simple, and can be easily understood and thoroughly mastered in a short time. It needs scarcely one-twentieth of the time demanded by a horse.

SIXTEENTH.—The carriage can carry a supply of fuel capable of taking it one hundred miles. Water is needed about every forty miles.

SEVENTEENTH.—Its appearance is light and graceful, as the illustration will show.

For further particulars address

THE LOCOMOBILE COMPANY OF AMERICA,

NEW YORK OFFICE: No. 11 Broadway, 16th Floor.

FACTORIES: Newton, Mass.; Westboro, Mass.