

THE AUTOMOBILE COMPANY OF AMERICA.

AMZI LORENZO BARBER, *President.*

JOHN BRIDEN WALKER, *Vice-President.*

FREELAND O. STANLEY and FRANCIS E. STANLEY, *General Managers.*

THE placing of the Stanley Horseless Carriage on the market—the Stanley Factory is now turning out more than 10 carriages a day—opens up a new era. It brings within the reach of the man of ordinary means the power to travel in his own conveyance, at a rate of speed up to 40 miles an hour—a rate of speed limited only by the character of the road—at a cost that is almost nominal.

It is possible with the Stanley carriage—the purchase price involves an outlay of but \$600—to live 20 miles out of the city, and to make the daily trip in and out for a charge not exceeding three cents per passenger either way.

FIRST. The carriage is itself a demonstrated success. It is so pronounced by those who have studied its construction and watched its performances. A single carriage has been tested over distances aggregating 10,000 miles.

SECOND. Its price is such as to put it within easy reach—\$600 f. o. b.

THIRD. Its weight is less than 400 pounds.

FOURTH. Its safety is assured. The boiler is tested up to 1,000 pounds, but has a strength of about 3,000 pounds.

FIFTH. It can stand for an hour, automatically regulated as to steam and fire, and be ready to start at a moment's notice.

SIXTH. It has climbed a 36 per cent. grade. It can run up a 14 per cent. grade on a country road at 15 miles an hour.

SEVENTH. The carriage can run from 30 to 40 miles an hour according to gear used.

EIGHTH. It is not only capable of great speed, but capable also of being regulated to follow the slowest truck.

NINTH. It can be made ready to run at any time in less than 10 minutes.

TENTH. The fuel is obtainable in almost any town at 7c. per gallon. Two persons have been carried 72 miles in the carriage for 17½ cents.

ELEVENTH. The machinery is of a character to be easily and inexpensively repaired in any part of the country.

TWELFTH. No jolting, or jar, or vibration.

THIRTEENTH. No heat or offensive odors.

FOURTEENTH. No noise, except when a slight puffing occurs on climbing a grade.

FIFTEENTH. Simple, easily understood and thoroughly mastered in a short time. It needs scarcely one-twentieth of the time demanded by a horse.

SIXTEENTH. Carries a supply of fuel capable of taking it 100 miles. Water is needed about every 40 miles.

SEVENTEENTH. Its appearance is light and graceful.

FOR FURTHER PARTICULARS ADDRESS

THE AUTOMOBILE COMPANY OF AMERICA,

NEW YORK OFFICES: } NO. 11 BROADWAY, 16TH FLOOR.
180 TIMES BUILDING 10TH FLOOR.

FACTORY, NEW ENGLAND OFFICE:
NEWTON, MASS.